



Evolve MLS Discussion Topics Resources

Topic #1 – Broker Engagement – Current MLS Strategies/Actions:

- [Brokers \(nar.realtor\)](#)
- [Exciting New Initiative Aimed at Engaging Brokers \(nar.realtor\)](#)
- [Brokers Seek Community, Support in Volatile Market \(nar.realtor\)](#)
- [RPR® Supports MLSs During Vendor Outage \(nar.realtor\)](#)
- [Broker Involvement Program \(nar.realtor\)](#)
- [MLS Best Practices \(nar.realtor\)](#)
- [Southwest MLS Video – Creating quality Content without with Minimal Investment](#)

Topic #2 – Promoting MLS and REALTOR® Value.

- [The MLS Long Game \(nar.realtor\)](#)
- [MLS Best Practices \(nar.realtor\)](#)
- [Fostering Consumer-Friendly Real Estate Marketplaces \(nar.realtor\)](#)
- [realMLS Value Proposition](#)

NEFAR's Value Proposition:

<https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:069bcf5f-d8a3-4dc6-a1df-0a1a206f70d8>

- [Competition.realtor Gets a Makeover](#)
- [Fostering Consumer-Friendly Real Estate Marketplaces \(nar.realtor\)](#)
- [Handbook on Multiple Listing Policy \(nar.realtor\)](#)
- [MLS Commercial Handbook \(nar.realtor\)](#)



Evolve MLS Board of Directors Discussion Topic Resources

- [Southwest MLS Video – What does Your Association Do For You?](#)

Topic #3 - Local MLS Experience – Data Access, Use, Security, and More

- [MLS Cyberattack: A Wake-Up Call for All Leaders \(nar.realtor\)](#)
- [NAR Principles: Data Privacy and Security](#)
- [Realtors Property Resource® \(RPR®\) — Accessible Data with Veronica McManus \(nar.realtor\)](#)
- [Executive Summary — NIST SP 1800-26 documentation](#)
- [Cybersecurity Framework | NIST](#)
- [NAR's MLS Best Practices](#)
- [Strategic Planning Resources Toolkit](#)
- [Competition.realtor.](#)

Topic #4 - Tech Talk – A.I. and MLS Prop Tech offerings

- [Experts Discuss Transformative Role of Artificial Intelligence in Real Estate \(nar.realtor\)](#)
- [Artificial Intelligence in Real Estate \(nar.realtor\)](#)
- [Scammers Use Agent Deepfakes to Fool Buyers, Sellers \(nar.realtor\)](#)
- [Evolution of Home Search: How Apple Vision Pro May Change Consumer Expectations \(nar.realtor\)](#)
- [Start Experimenting With AI Now \(nar.realtor\)](#)
- [Using AI to Build Relationships \(nar.realtor\)](#)



Evolve MLS Board of Directors Discussion Topic Resources

- [5 Office Uses for AI Voice-Assist Devices \(nar.realtor\)](#)
- [AI Needs Thoughtful Regulation to Prevent Catastrophe \(nar.realtor\)](#)
- [4 Ways Brokers Can Leverage AI \(nar.realtor\)](#)
- [2023 PropTech Forecast: Generative AI \(nar.realtor\)](#)
- [How a Franchise Giant Uses AI to Predict the Future \(nar.realtor\)](#)

Topic #5 - Good Sense Governance – Best practices that support MLS, Association, Staff, and Leadership.

- [Good Sense Governance \(nar.realtor\)](#)
- [Introducing Good Sense Governance \(nar.realtor\)](#)
- [Good Sense Governance: Harassment \(nar.realtor\)](#)
- [Good Sense Governance: Dues Formula \(nar.realtor\)](#)
- [Good Sense Governance: Social Media Policies \(nar.realtor\)](#) [NAR's Antitrust Compliance Policy](#)
- [A Framework for Evaluating MLS Policies](#)
- [MLS Governing Documents Certification Process, Information and Resources](#)
- [Model MLS Governing Documents \(nar.realtor\)](#)
- [Window to the Law: Copyright Issues for Real Estate Professionals \(nar.realtor\)](#)