



Evolve MLS Board of Directors Program Agenda

9:00AM to 12:00PM PT
Tuesday, March 12, 2024
Indigo A, Level 2

BOD Members:

- Andy Bencosme, REALTOR®, Principal Broker and Co-Owner of Century 21 Village Realty in Sierra Madre
- Charlie Lee, Senior Counsel, Director of Legal Affairs, NAR
- Colin Johnson, REALTOR®, Associate Broker, Metro DC Houses
- DaVina Lara, CEO, Bridge Association of REALTORS®/Bridge MLS
- John DiMichele, CEO, Toronto Regional Real Estate Board
- Liz Sturrock, Chief of MLS and Innovation, Miami Association of REALTORS®
- Nicole Jensen, CEO, realMLS
- Richard Gibbens, Executive Director, Southwest MLS
- Rob Wagoner, MLS Director, Heartland MLS
- Tia Hunnicutt, REALTOR®, Broker/Founder, Proxima Realty Group

Purpose: To showcase important aspects of a local MLS Board of Director's meeting, while sharing details about current industry topics and initiatives. The MLS Executives and brokers on the Evolve MLS Board of Directors will bring their own unique perspectives and experience to the topics covered and share specific considerations on each topic as obtained from other industry leaders. These sessions are designed to be thoughtful, informative, fun, and engaging. It's all about "thought leadership" and working together to address the challenges and opportunities within our MLS industry.

Opening Remarks

- Explanation of the day's program and typical considerations for an MLS Board of Directors meeting.
- (5) Five Discussion Topics (roughly 30 mins each) including:
 1. Broker Engagement – Current MLS Strategies/Actions.
 2. Promoting MLS and REALTOR® Value.
 3. Local MLS Experience – Data Access, Use, Security, and More.
 4. Tech Talk – A.I. and MLS Prop Tech Offerings.
 5. Good Sense Governance – Best practices that support MLS, Associations, Staff, and Leadership.



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- Attendees can ask a question or share a comment through the AEI Mobile App. If not taken up at the end of a Discussion Topic, questions will be responded to after the program.
- There will also be raffle for a \$50 gift card to a luck recipient at the end of each Discussion Topic.

Meeting Called to Order

Topics 1-3:

1. Broker Engagement – Current MLS Strategies/Actions.
2. Promoting MLS and REALTOR® Value.
3. Local MLS Experience – Data Access, Use, Security, and More.

Break at 10:30AM

Call the meeting back to order.

Topics 4 and 5:

1. Tech Talk – A.I. and MLS Prop Tech offerings
 - Guest Speakers: Dave Conroy, Director of Emerging Technology, NAR & Liz Tewksbury, Senior Director, Industry Relations, RPR
2. Good Sense Governance – Best Practices that Support MLS, Association, Staff, and Leadership.
 - Guest Speaker: Matt Troiani, Senior Counsel, Director Legal Affairs, NAR

Closing Remarks

- Handouts:
 - Conversation Starters / Action items
 - Topic Resources
- Complete Evaluations

Thank you for joining us! See you next time!