

AEI INSTITUTE

MARCH 17-20, 2023 | SEATTLE, WA



#NARAEI2023



nar.realtor/AEI



**NATIONAL
ASSOCIATION OF
REALTORS®**

Use M1 Insights to Identify Member Engagement and Needs

Columbia C, Level 3

03/19/2023 01:15 PM - 02:00 PM

Speakers



Nancy Ray

Captial Region Association of REALTORS®

CEO



Steve Beazley, e-PRO

Wyoming REALTORS®

CEO



Kevan Lyons, RCE

REALTORS® of Central Colorado

CEO



Chris DeRosa, RCE, CAE, IOM

NATIONAL ASSOCIATION OF REALTORS®

Member Information and E-Commerce Product
Leader



George Zoto

NATIONAL ASSOCIATION OF REALTORS®

Director, Data Science

Description



All AEs should be comfortable on the M1 system, but are they?

Join your peers in this “no judgement zone” where you’ll see how the M1 Insights Hub can help you slice and dice member data to identify member groups, interests, involvement, trends, and more.

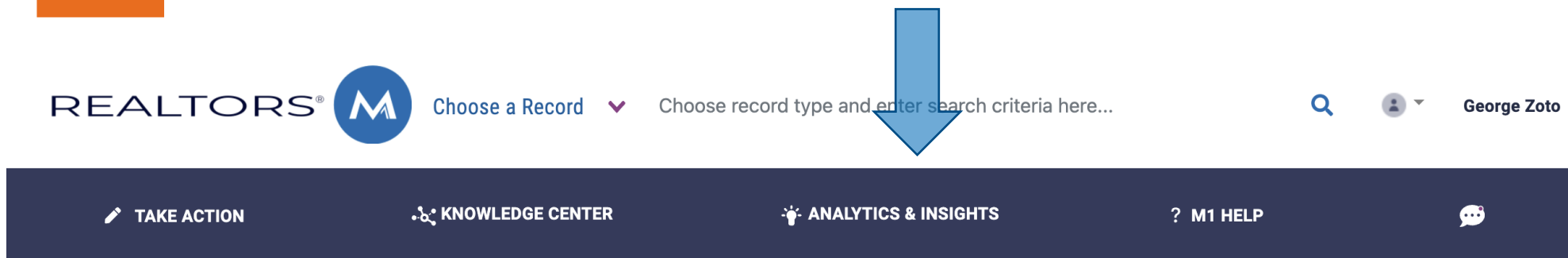
- Offering a commercial course and want to identify interested members? Use the Insights Hub!
- Need a variety of demographic information for a BOD report? Use the Insights Hub!
- Want to know which members sit on NAR committees? Export a list from the Insights Hub!

You’ll not only hear from the M1 staff, but from AEs who will show you how easy it is to manage member data and leverage valuable analytics from the M1 Insights Hub.

****Scan the QR Code in this room with the in-app QR Code Scanner for points!****

Sponsored by NoteRouter

M1 Analytics & Insights nar.m1.realtor



The M1 Insights Hub contains interactive dashboards and in-depth analyses related to various aspects of the National Association of REALTORS®.

At the National Association of REALTORS®, the centralized Data Science team is responsible for data analytics, reporting, and machine learning solutions.

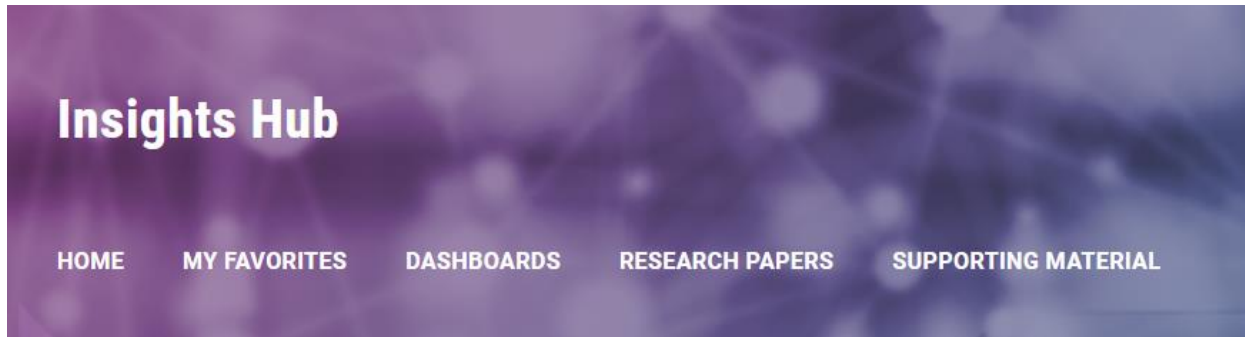
To contact the Data Science Team, please email: datascience@nar.realtor

Comments or ideas?

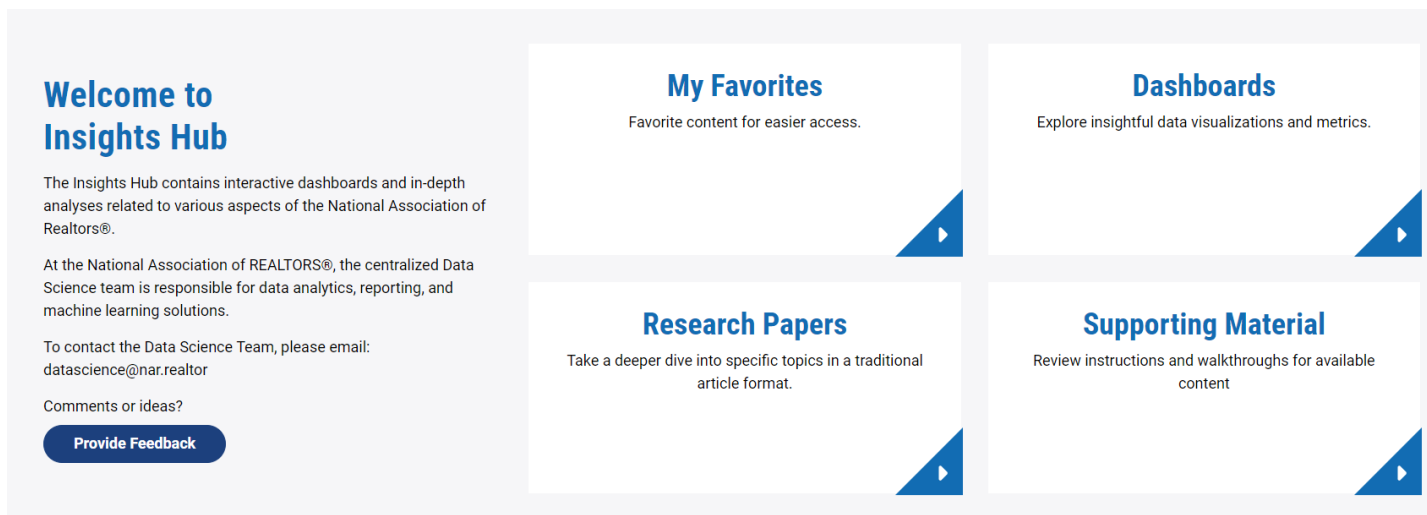
[Provide Feedback](#)

M1 Analytics & Insights

Enjoy the new Insights Hubs with a fresh look and feel



A new home page offers additional context regarding the types of content available.



M1 Analytics & Insights

Explore a wide variety of content

INSIGHTS HUB ► DASHBOARDS

19 Dashboards

Dashboards

INSIGHTS HUB ► RESEARCH PAPERS

11 Research Papers

Research Papers

INSIGHTS HUB ► SUPPORTING MATERIAL

15 Supporting Materials

Supporting Materials

Favorite dashboards, research papers, and supporting materials for quick access.

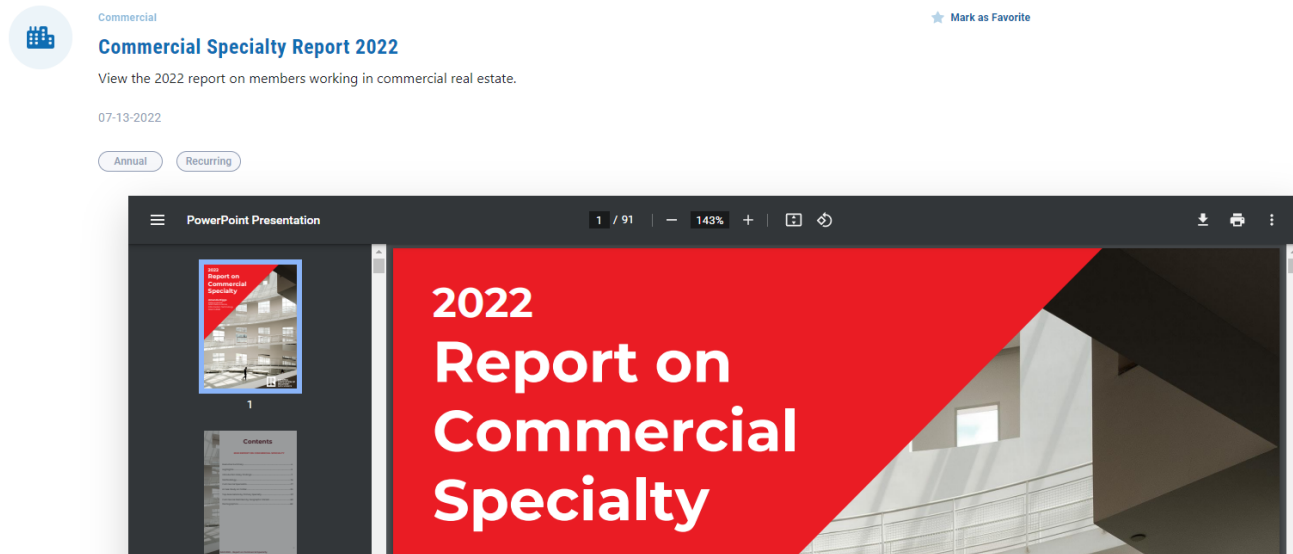
FILTER CONTENT

CATEGORY ▲ TAG ▼ SORT ▼

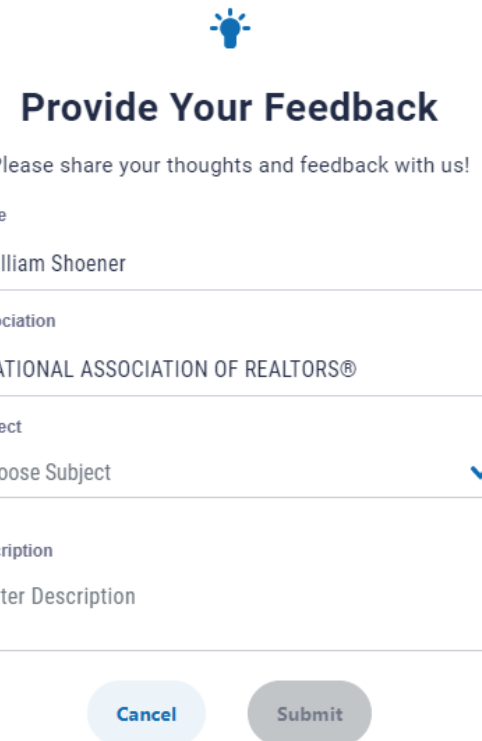
- Code of Ethics
- Commercial
- Committees
- Credentials/Education
- Demographics
- Discrepancies
- Emeritus
- Member Involvement
- Membership Counts
- Other

M1 Analytics & Insights

View research paper and supporting material PDFs directly in the browser



Provide feedback and new ideas directly to the Data Science Team



Provide Your Feedback

Please share your thoughts and feedback with us!

Name
William Shoener

Association
NATIONAL ASSOCIATION OF REALTORS®

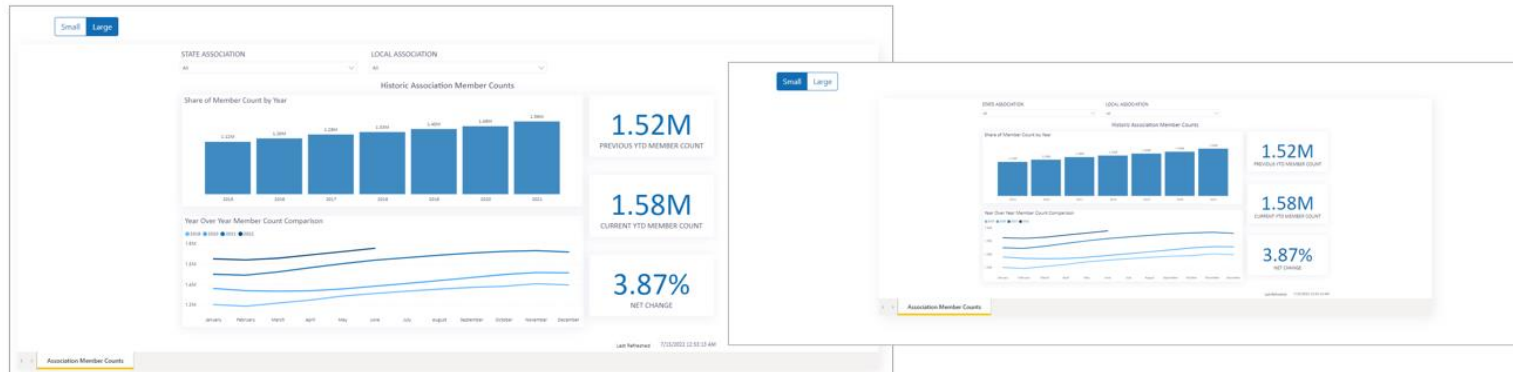
Subject
Choose Subject

Description
Enter Description

Cancel Submit

M1 Analytics & Insights

Toggle between Small and Large dashboard sizes for better web browser compatibility



Related content is now also listed directly under the viewed dashboard

Related Content



Historic Association Member Counts Explained

Explore the content of the Historic Association Member Counts Dashboard.

★ Mark as Favorite

Wyoming Association of REALTORS®



Steve Beazley, e-PRO

Wyoming REALTORS®

CEO

COE as State can select any local



Code of Ethics

Code of Ethics

View a dashboard about the Code of Ethics Cycles and New Member Code Of Ethics.

08-31-2021

★ Favorited

🔒 Related Content

Small

Large

STATE ASSOCIATION: All

LOCAL ASSOCIATION: All

MEMBER LOOKUP: All

CYCLE: Cycle 7 2022-2024

COMPLETION STATUS: All

Member Code of Ethics

Top Offices by Percent Complete

OFFICE ID	Percent Complete
90200031	0.00%
90200245	0.00%
90000055	0.00%
900500112	0.00%
900502003	0.00%
900502008	100.00%
900505012	100.00%

Top Offices by Percent Complete

OFFICE ID	Percent Complete
90200348	0.00%
9000038	0.00%
9000046	0.00%
9000083	0.00%
900205	0.00%
90200206	0.00%
90200214	0.00%

14.71%
Total Percent Complete

338

View Stats for a Local Complete

STATE ASSOCIATION: All
LOCAL ASSOCIATION: CASPER BOARD OF REALTO...
MEMBER LOOKUP: All
CYCLE: Cycle 7 2022-2024
COMPLETION STATUS: Complete

Member Code of Ethics

Top Offices by Percent Complete

OFFICE ID	Percent Complete
901500068	100.00%
901500564	100.00%
901500829	100.00%
901501472	100.00%
901501549	100.00%

Bottom Offices by Percent Complete

225500511	0.00%
900002673	0.00%
901500004	0.00%
901500011	0.00%
901500020	0.00%
901500040	0.00%
901500042	0.00%
901500043	0.00%

100.00%

Total Percent Complete

38

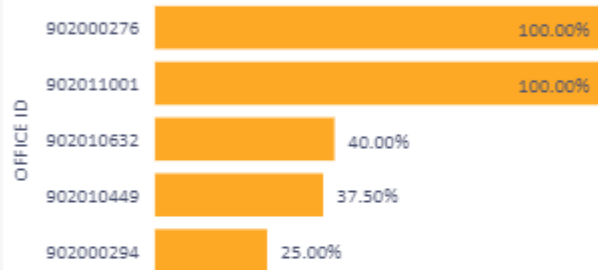
Total Count Complete

View stats and list for a local Incomplete

STATE ASSOCIATION: All | LOCAL ASSOCIATION: CHEYENNE BOARD OF REALTORS | MEMBER LOOKUP: All | CYCLE: Cycle 7 2022-2024 | COMPLETION STATUS: Incomplete

Member Code of Ethics

Top Offices by Percent Complete



Bottom Offices by Percent Complete

OFFICE ID	Percent Complete
222502790	0.00%
224500241	0.00%
232591192	0.00%
901000022	0.00%
902000009	0.00%
902000027	0.00%
902000055	0.00%
902000083	0.00%

(Blank)

Total Percent Complete

48

Total Count Complete

Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	JOINED DATE	CYCLE	COE COMPLETION STATUS	COURSE CODE
901501152	Babette	Bartow	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	2015-08-06	Cycle 7 2022-2024	Complete	C2EX
901500359	DONALD	Bislar	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	1994-01-01	Cycle 7 2022-2024	Complete	COEC
901500242	Allan	Black	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	1993-12-15	Cycle 7 2022-2024	Complete	COEC
901501233	Andrew	Blonigen	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	2017-02-10	Cycle 7 2022-2024	Complete	COEC
901500993	Julianne	Braunberger	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	2012-01-19	Cycle 7 2022-2024	Complete	COEC
901501154	Tammy	Britton	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	2015-08-12	Cycle 7 2022-2024	Complete	COEC

Emeritus – by State. Can determine which members are dues waived

STATE ASSOCIATION: WYOMING REALTORS®

LOCAL ASSOCIATION: All

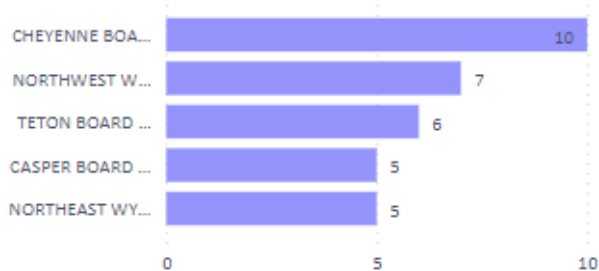
MEMBER LOOKUP: All

MEETING APPROVED: All

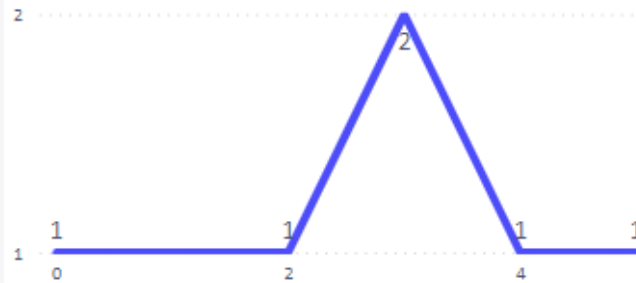
YEAR APPROVED: All

Emeritus Members

Top Associations by Count



Eligibility Count by Year



29.00

Average Tenure

21

Total Active Emeritus

Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	MEETING APPROVED	YEAR APPROVED	CURRENT MEMBER
901500219	R N	Barnard	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	Mid-Year	2005	Inactive
902000320	Janet	Black	WYOMING REALTORS®	CHEYENNE BOARD OF REALTORS®	Annual	2014	Active
904500066	Bob	Bole	WYOMING REALTORS®	NORTHWEST WYOMING BOARD OF REALTORS®	Mid-Year	2019	Active
904000026	Harold	Brethour	WYOMING REALTORS®	NORTH PLATTE VALLEY BOARD OF REALTORS®	Mid-Year	2009	Inactive
902000236	Jean	Brown	WYOMING REALTORS®	CHEYENNE BOARD OF REALTORS®	Annual	2017	Active
904500038	Karl	Butler	WYOMING REALTORS®	NORTHWEST WYOMING BOARD OF REALTORS®	Annual	2019	Active

Historical State Counts

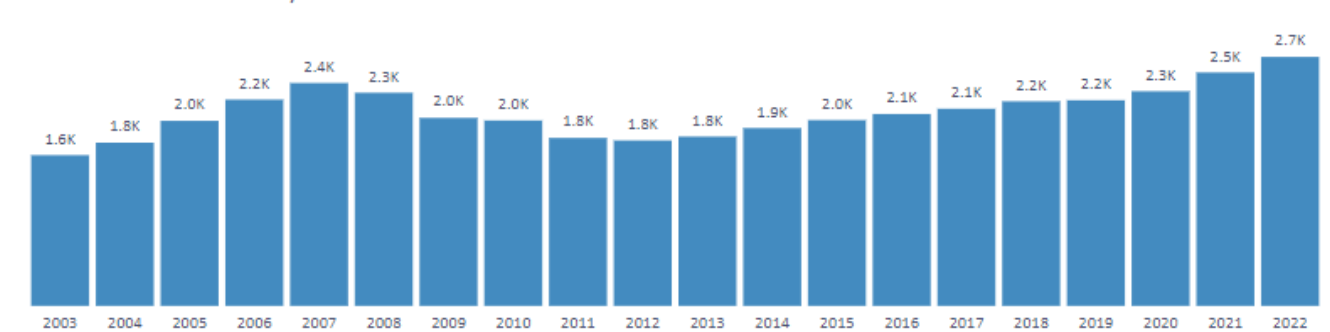
STATE ASSOCIATION

WYOMING REALTORS®



Historic Association Member Counts

Share of Member Count by Year

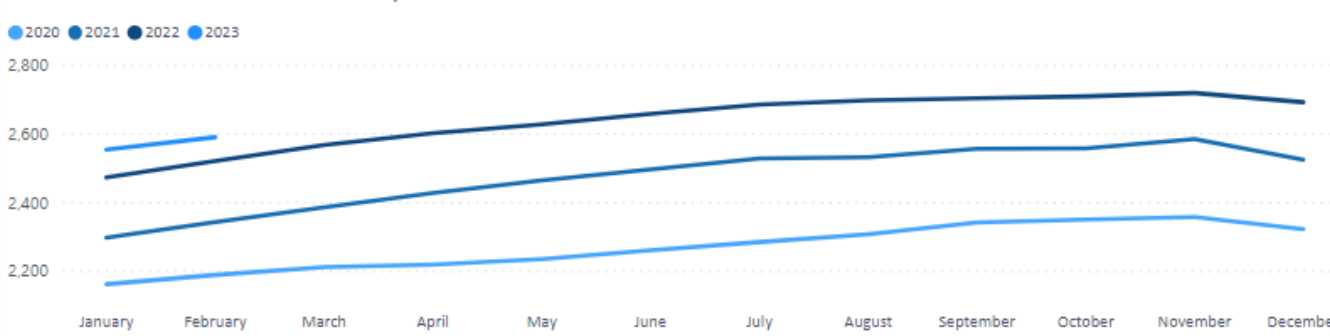


2,519
PREVIOUS YTD MEMBER COUNT

2,589
CURRENT YTD MEMBER COUNT

2.78%
NET CHANGE

Year Over Year Member Count Comparison



Historical Local Counts, to view a particular local board in the state

STATE ASSOCIATION

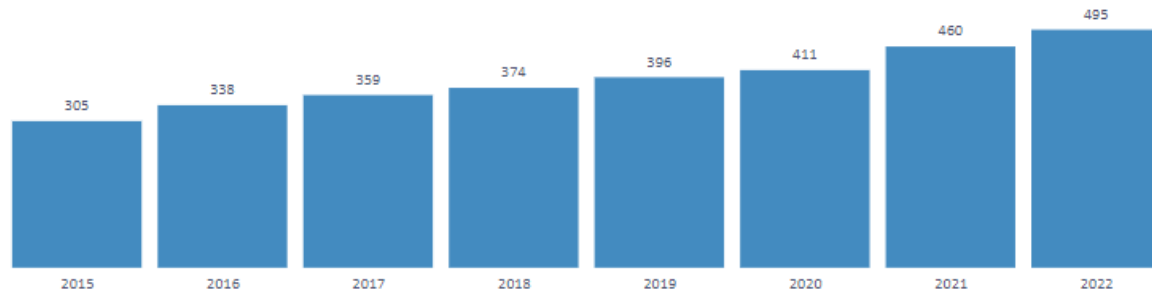
WYOMING REALTORS®

LOCAL ASSOCIATION

CHEYENNE BOARD OF REALTORS®

Historic Association Member Count

Share of Member Count by Year



455

PREVIOUS YTD MEMBER COUNT

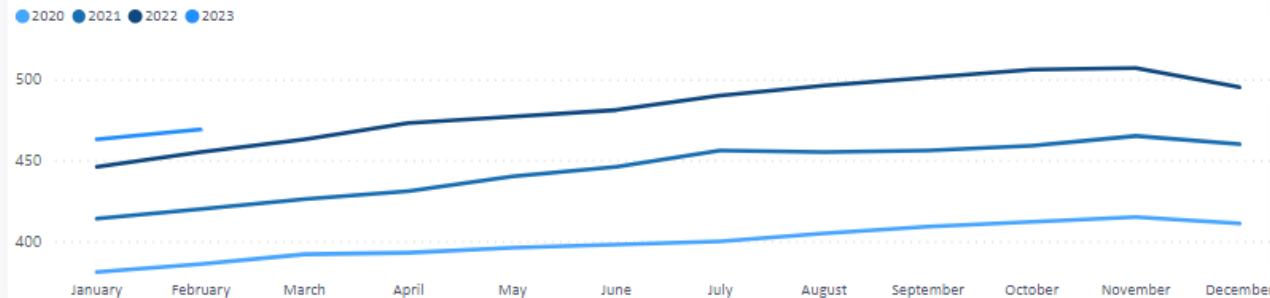
469

CURRENT YTD MEMBER COUNT

3.08%

NET CHANGE

Year Over Year Member Count Comparison



Statewide NAR Designations

STATE ASSOCIATION

WYOMING REALTORS®

LOCAL ASSOCIATION

All

MEMBER LOOKUP

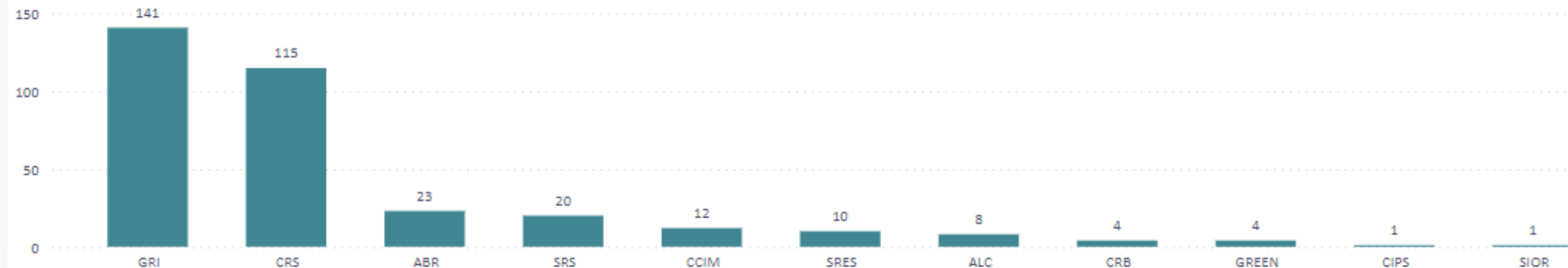
All

DESIGNATION

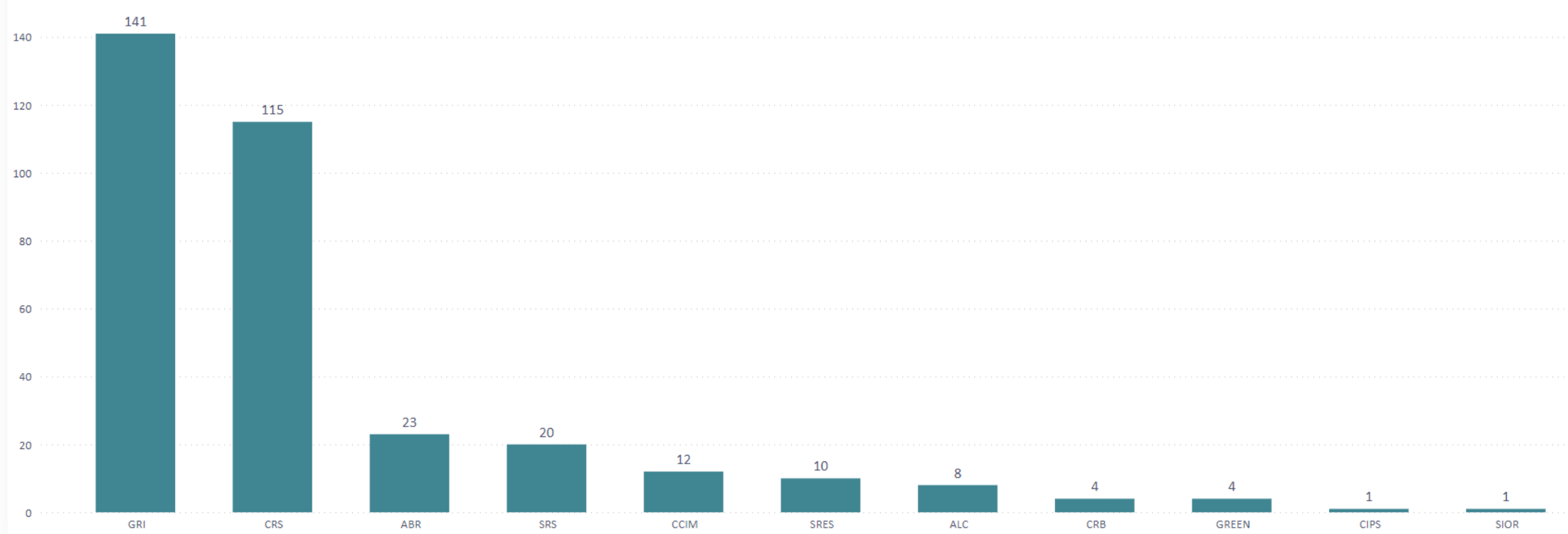
All

Member Designations

Designation Count



Designations in Focus Mode



Designations List

Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	DESIGNATION	DESIGNATION DATE
900000006	Karen	Buffington	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	CRS	8/29/1996
900000006	Karen	Buffington	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	GRI	12/13/1993
900000019	Sherry	Walter	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	GRI	12/13/1993
900000035	Kitty	Merrill	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	CRS	11/1/1984
900000035	Kitty	Merrill	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	GRI	3/8/1994
900000046	Barbara	Marton	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	GRI	4/6/1994
900000081	Robert	Pfister	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	ALC	1/22/2014
900000103	Craig	Wetterlund	WYOMING REALTORS®	BUFFALO BOARD OF REALTORS®	ALC	11/12/2007
90200178	Jezria (Jez)	Latham	WYOMING REALTORS®	CARBON COUNTY BOARD OF REALTORS®	GRI	2/14/2002
90200178	Jezria (Jez)	Latham	WYOMING REALTORS®	CARBON COUNTY BOARD OF REALTORS®	SRS	7/1/2021

Last 03/06/2023 01:45:20 EST

National Committees, can view any local, state, member back to 1972

STATE ASSOCIATION: WYOMING REALTORS®

LOCAL ASSOCIATION: All

COMMITTEE: All

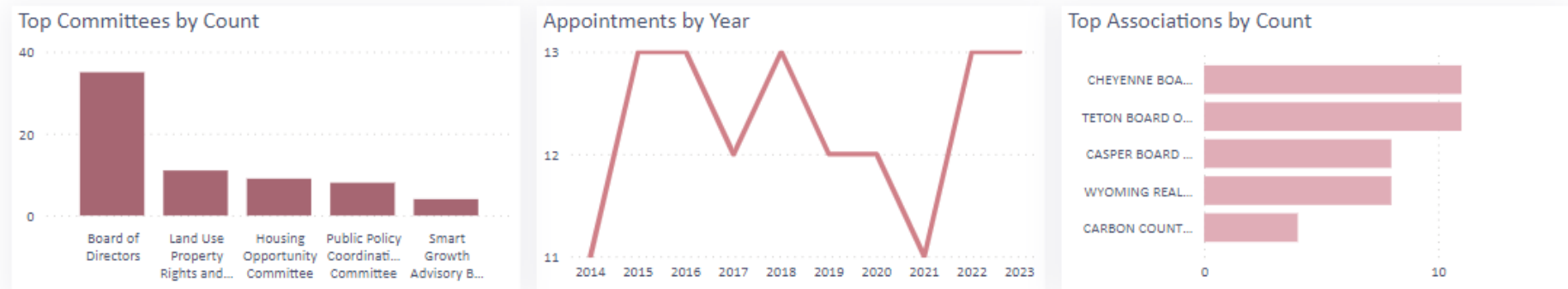
APPOINTMENT YEAR: All

MEMBER LOOKUP: All

FIELD OF BUSINESS: All

EXPERTISE: All

Member Committees



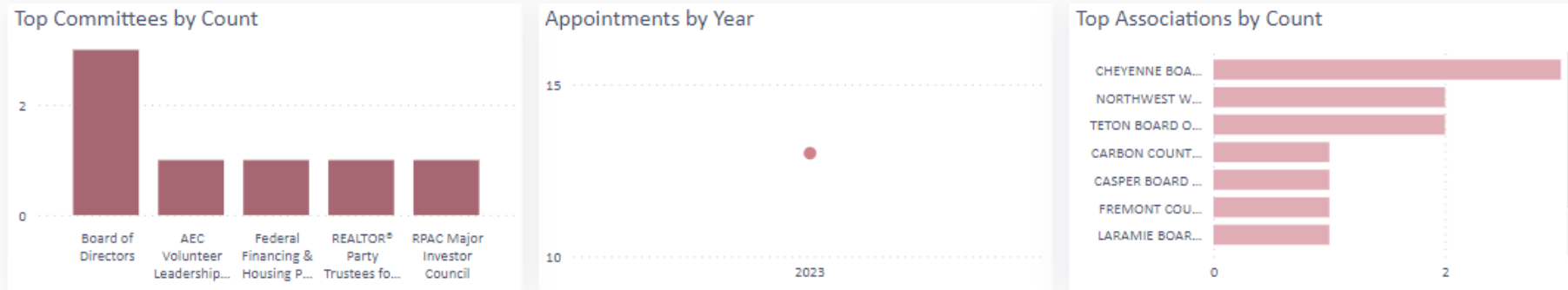
Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	COMMITTEE	APPOINTMENT YEAR
906000127	Aaron	Adams	WYOMING REALTORS®	TETON BOARD OF REALTORS®	Board of Directors	2014
906000127	Aaron	Adams	WYOMING REALTORS®	TETON BOARD OF REALTORS®	Housing Opportunity Committee	2013
906000127	Aaron	Adams	WYOMING REALTORS®	TETON BOARD OF REALTORS®	Housing Opportunity Committee	2014
906000127	Aaron	Adams	WYOMING REALTORS®	TETON BOARD OF REALTORS®	REALTOR® Party Member Involvement Committee	2013
906000127	Aaron	Adams	WYOMING REALTORS®	TETON BOARD OF REALTORS®	Resort and Second Home Real Estate Committee	2008
90200172	Ellen	Alley	WYOMING REALTORS®	DOUGLAS BOARD OF REALTORS®	State and Local Issues Committee	2008

National Committees – viewing just the current appointments

STATE ASSOCIATION: WYOMING REALTORS®
 LOCAL ASSOCIATION: All
 COMMITTEE: All
 APPOINTMENT YEAR: 2023
 MEMBER LOOKUP: All
 FIELD OF BUSINESS: All
 EXPERTISE: All

Member Committees



Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	COMMITTEE	APPOINTMENT YEAR
901500718	Dennis	Baker	WYOMING REALTORS®	CASPER BOARD OF REALTORS®	Strategic Planning Committee	2023
903000119	Steven	Beazley	WYOMING REALTORS®		AEC Volunteer Leadership Advisory Board	2023
902000179	Cynthia	Biggs	WYOMING REALTORS®	CHEYENNE BOARD OF REALTORS®	Multiple Listing Issues and Policies Committee	2023
904500356	Duncan	Bonine	WYOMING REALTORS®	NORTHWEST WYOMING BOARD OF REALTORS®	Housing Opportunities Committee	2023
906002581	Ashley	DiPrisco	WYOMING REALTORS®	TETON BOARD OF REALTORS®	Board of Directors	2023
906002581	Ashley	DiPrisco	WYOMING REALTORS®	TETON BOARD OF REALTORS®	Resort and Second Home Real Estate	2023

REALTORS® of Central Colorado



Kevan Lyons, RCE

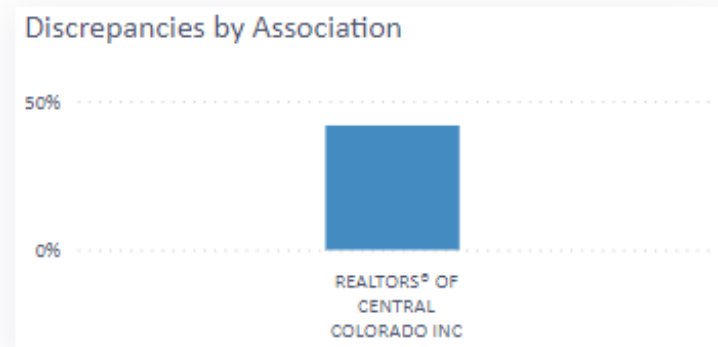
REALTORS® of Central Colorado

CEO

Member Address Discrepancy

STATE ASSOCIATION: All | LOCAL ASSOCIATION: All | MEMBER LOOKUP: All | ADDRESS TYPE: Home

Discrepancies by Association

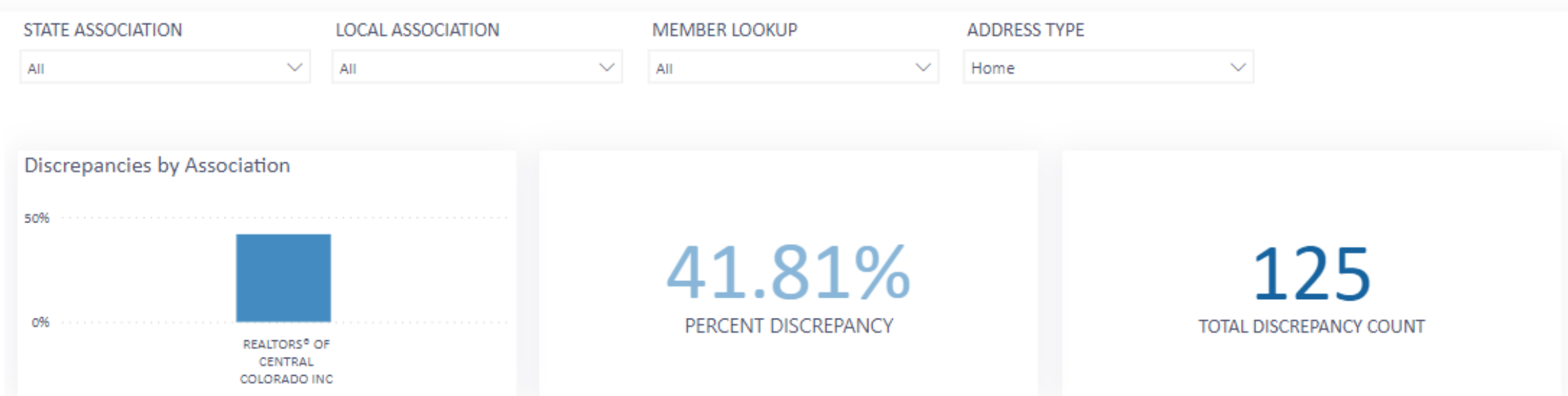


Association	Percent Discrepancy
REALTORS OF CENTRAL COLORADO INC	41.81%

41.81%
PERCENT DISCREPANCY

125
TOTAL DISCREPANCY COUNT

Check POE entry vs Third Party



Some differences are just format

PO BOX 088	SALIDA	CO	81201	targetsmart
11460 COUNTY ROAD 140	SALIDA	CO	81201	TargetSmart
11460 CR 140	SALIDA	CO	81201	POE

Some differences are the actual address

Home	11545 COUNTY ROAD 251A	SALIDA	CO	81201	TargetSmart
Home	11545 Hidden Hills Drive	SALIDA	CO	81201	POE

Association Demographics

STATE ASSOCIATION

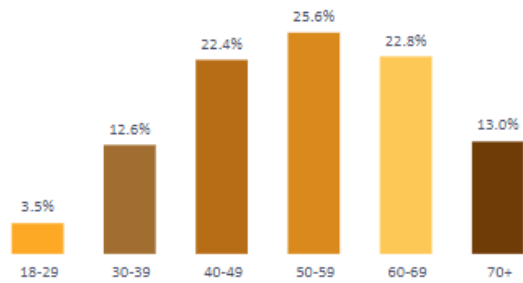
All

LOCAL ASSOCIATION

REALTORS® OF CENTRAL COLORADO INC

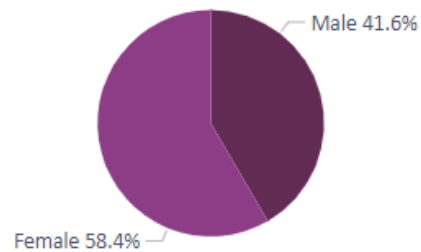
Member Demographics

Share by Age



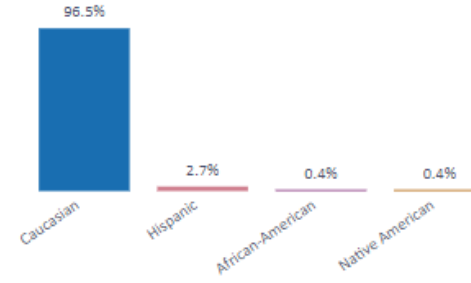
98.83% of members represented

Share by Gender



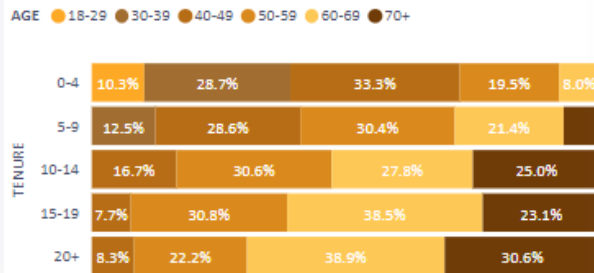
100.00% of members represented

Share by Race



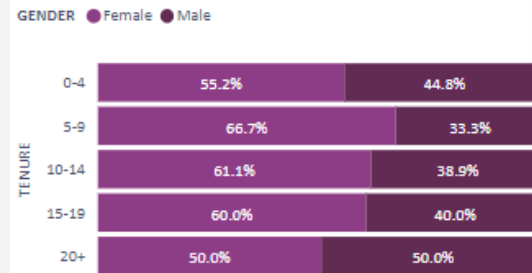
100.00% of members represented

Share of Age by Tenure



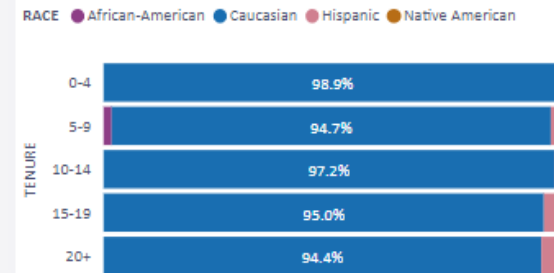
98.83% of members represented

Share of Gender by Tenure



99.61% of members represented

Share of Race by Tenure



99.61% of members represented

Can compare your Local to your State (and National as well)

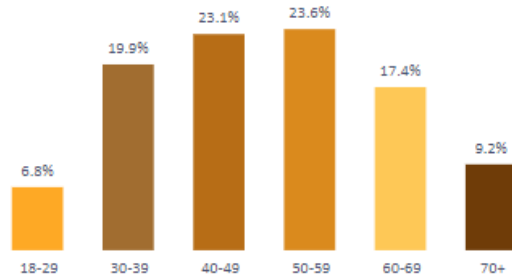
STATE ASSOCIATION

COLORADO ASSOCIATION OF REALTORS® INC



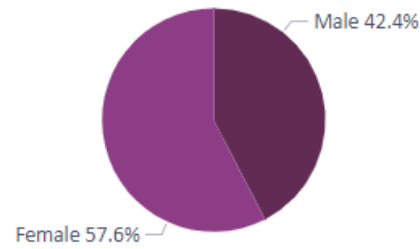
Member Demographics

Share by Age



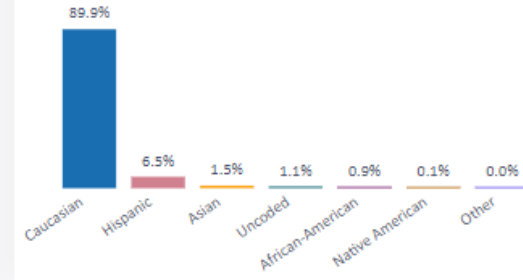
98.29% of members represented

Share by Gender



99.68% of members represented

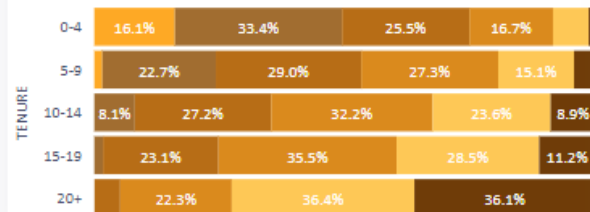
Share by Race



99.88% of members represented

Share of Age by Tenure

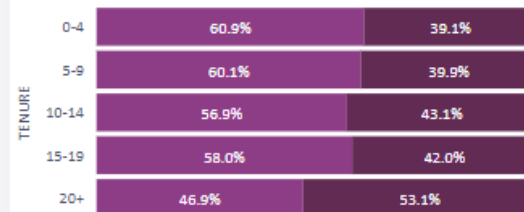
AGE ● 18-29 ● 30-39 ● 40-49 ● 50-59 ● 60-69 ● 70+



98.29% of members represented

Share of Gender by Tenure

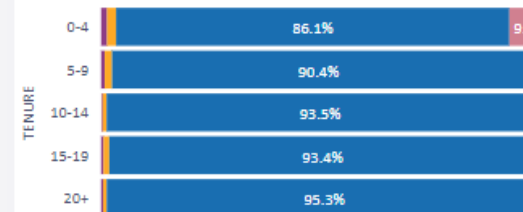
GENDER ● Female ● Male



98.69% of members represented

Share of Race by Tenure

RACE ● African-A... ● Asian ● Caucasian ● Hispanic ● Native Ame...

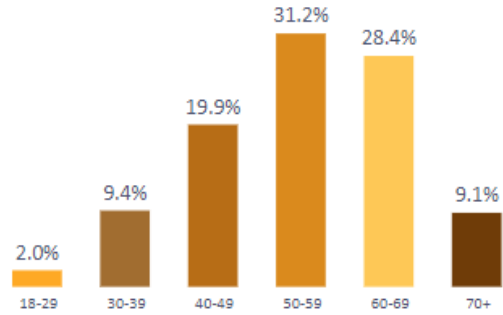


98.88% of members represented

AE Demographics – aggregate of all association AEs

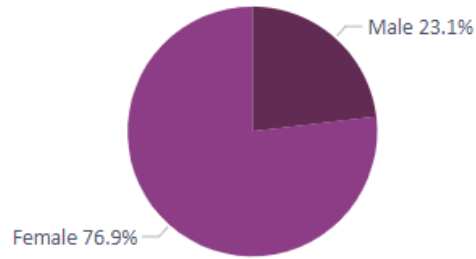
Association Executives Demographics

Share by Age



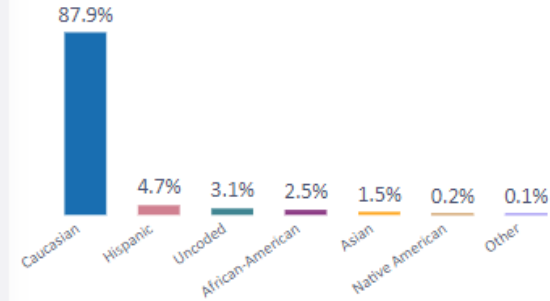
91.58% of AEs represented

Share by Gender



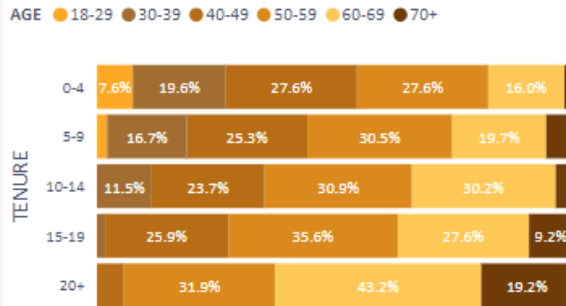
98.40% of AEs represented

Share by Race



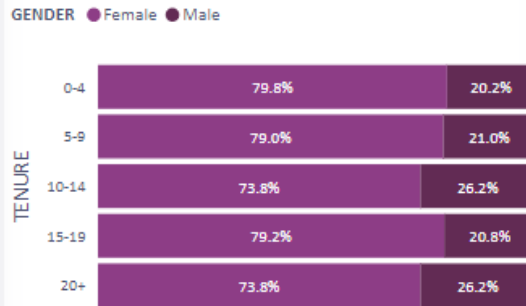
99.07% of AEs represented

Share of Age by Tenure



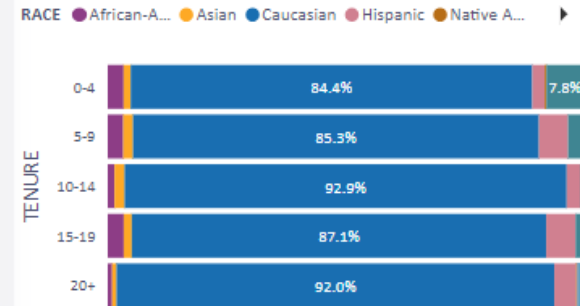
91.58% of AEs represented

Share of Gender by Tenure



96.72% of AEs represented

Share of Race by Tenure



97.39% of AEs represented

Association Tenure – view the average years of membership

STATE ASSOCIATION

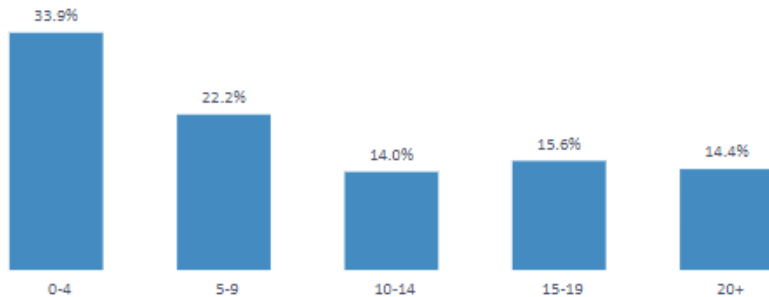
COLORADO ASSOCIATION OF REALTORS® INC

LOCAL ASSOCIATION

REALTORS® OF CENTRAL COLORADO INC

Membership Tenure

Share by Tenure



8.0
Median Tenure

Corresponding Records

ER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	MEMBER TYPE	JOINED DATE	TENUR
145	Carolyn	Abraham	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Thursday, January 7, 2010	13.2
119	Celia	Adamec	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Tuesday, March 1, 2016	7.0
113	Karin	Adams	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Wednesday, April 16, 2003	19.9
168	Jon	Adams	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Wednesday, January 2, 2008	15.2
116	April	Adams	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Tuesday, January 12, 2016	7.2
164	Tracy	Adams	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Friday, November 3, 2017	5.3
154	Jeremy	Alday	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Monday, June 6, 2022	0.8
194	Shawn	Allison	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	R	Wednesday, January 2, 2019	4.2

Check out your members specialties when planning events and courses

STATE ASSOCIATION: COLORADO ASSOCIATION OF REALTORS® INC

LOCAL ASSOCIATION: REALTORS® OF CENTRAL COLORADO INC

MEMBERSHIP TYPE: All

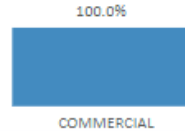
FIELD OF BUSINESS TYPE: PRIMARY

FIELD OF BUSINESS SERIES: COMMERCIAL

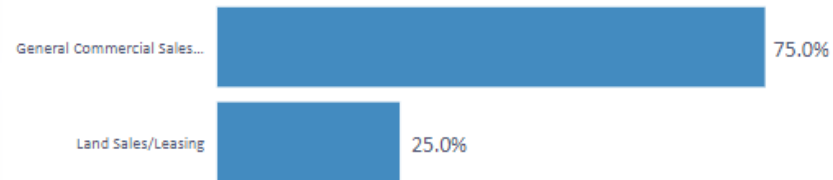
FIELD OF BUSINESS DESCRIPTION: All

Field of Business

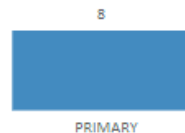
Share by Field of Business Series



Share by Field of Business Description



Share by Field of Business Type



Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	FIELD OF BUSINESS TYPE	FIELD OF BUSINESS CODE	FIELD OF BUSINESS DESCRIPTION
3	Karin	Adams	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	200	General Commercial
3	Walter	Harder	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	200	General Commercial
5	Chris	Williams	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	200	General Commercial
3	Michael	Hawley	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	200	General Commercial
5	Charles	Azzopardi	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	200	General Commercial
7	Jimmy	Anderson	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	204	Land Sales/Leasing
230020400	Clinton	Whiting	COLORADO ASSOCIATION OF REALTORS® INC	REALTORS® OF CENTRAL COLORADO INC	PRIMARY	204	Land Sales/Leasing

Capital Region Board of REALTORS®, NH



Nancy Ray

Capital Region Association of REALTORS®

CEO

Code of Ethics Tracking statistics at a glance to view completion total and by office



STATE ASSOCIATION: NEW HAMPSHIRE ASSOCIA...
 LOCAL ASSOCIATION: CAPITAL REGION BOARD O...
 MEMBER LOOKUP: All
 CYCLE: Cycle 7 2022-2024
 COMPLETION STATUS: All

Member Code of Ethics

Top Offices by Percent Complete

OFFICE ID	Percent Complete
85601724	100.00%
595510004	100.00%
595510027	100.00%
595510039	100.00%
595510059	100.00%
595520070	100.00%
595599910	100.00%
596099774	100.00%

Bottom Offices by Percent Complete

OFFICE ID	Percent Complete
85601259	0.00%
85601274	0.00%
85601784	0.00%
85601815	0.00%
595500218	0.00%
595510020	0.00%
595510034	0.00%
595520012	0.00%

21.43%
Total Percent Complete

63
Total Count Complete

COE Extract the list by Incomplete

STATE ASSOCIATION: NEW HAMPSHIRE ASSOCIA...
 LOCAL ASSOCIATION: CAPITAL REGION BOARD O...
 MEMBER LOOKUP: All
 CYCLE: Cycle 7 2022-2024
 COMPLETION STATUS: Incomplete

Member Code of Ethics

Top Offices by Percent Complete

OFFICE ID	Percent Complete
85601724	100.00%
595510004	100.00%
595510027	100.00%
595510039	100.00%
595510059	100.00%
595520070	100.00%
595599910	100.00%
596099774	100.00%

Bottom Offices by Percent Complete

OFFICE ID	Percent Complete
85601259	0.00%
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85601784	0.00%
85601815	0.00%
595500218	0.00%
595510020	0.00%
595510034	0.00%
595520012	0.00%

(Blank)

Total Percent Complete

63

Total Count Complete

Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	JOINED DATE	CYCLE	COE COA
595500035	Beth	Adams	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	1993-01-01	Cycle 7 2022-2024	Comple
596510557	Jodi	Adams	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	2008-01-17	Cycle 7 2022-2024	Incomple
597525905	Jamie	Allen	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	2021-05-03	Cycle 7 2022-2024	Incomple
595510496	Dawn	Amaya	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	2021-08-11	Cycle 7 2022-2024	Incomple
595500148	Joan	Andrews	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	1999-01-01	Cycle 7 2022-2024	Incomple
595510333	Katherine	Andrewski	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	2017-10-02	Cycle 7 2022-2024	Incomple

COE Extract the list by Incomplete

Which data do you want to export? ×

Export your data in the format that suits your needs. If you have a lot of data, the number of rows you export might be limited depending on the file type you select. [Learn more about exporting data](#)



Data with current layout

Export this data in the same layout you see now, but without any icons, colors, or other formatting you added.



Summarized data

Export the summarized data used to create your visual (for example, sums, averages, and medians).



Underlying data

ⓘ Visual does not have aggregates or measures

File format:

.csv (30,000-row max) ▾

Export

Cancel

COE easily email the members a reminder

	A	B	C	D	E	F	G	H	I	J
1	MEMBER ID	FIRST NAME	LAST NAME	CYCLE	COE COMPLETION STATUS	COURSE CODE	MEMBER EMAIL	RE LICENSE	OFFICE ID	OFFICE NAME
2	595510007	Jodi	Adams	Cycle 7 2022-2024	Incomplete	COEC	jodiamadams@hotmail.com	63210	595510007	C21/Circa 72
3	597525005	Jamie	Allen	Cycle 7 2022-2024	Incomplete	COEC	jamieallen@coltynh@gmail.com	77258	599590299	Everyday Realty LLC
4	595510496	Dawn	Amaya	Cycle 7 2022-2024	Incomplete	COEC	dawnamaya@exprealty.com	77911	85601929	eXp Realty LLC Concord
5	595510148	Joan	Andrews	Cycle 7 2022-2024	Incomplete	COEC	jjoanie@adunndeah.com	33643	595520056	April Dunn & Associates LLC
6	595510133	Katherine	Andrewski	Cycle 7 2022-2024	Incomplete	COEC	kathandrewski@gmail.com	72590	595520028	The Mullen Realty Group, LLC

Office DRs

STATE ASSOCIATION

NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC

LOCAL ASSOCIATION

CAPITAL REGION BOARD OF REALTORS® INC

Designated REALTORS®

57

Designated REALTOR® Count

Corresponding Records

MEMBER ID	FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	MEMBER TYPE	JOINED DATE
599501079	John	Flanders	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	R	7/24/2000
598504083	James	Cilley	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	R	10/14/2011
598504029	Sandra	Briggs-Kelley	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	R	9/20/2010
598504020	Connie	Mullen	NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC	CAPITAL REGION BOARD OF REALTORS® INC	R	10/14/2011

Historic Local Board Counts – view your own, for locals back to 2015

STATE ASSOCIATION

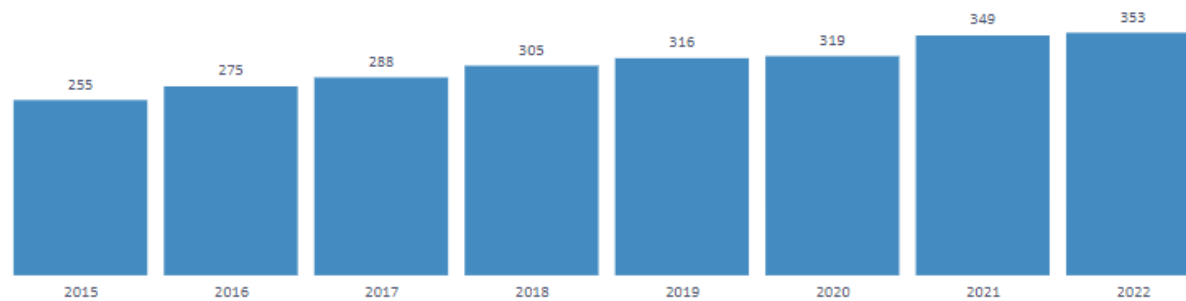
NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC

LOCAL ASSOCIATION

CAPITAL REGION BOARD OF REALTORS® INC

Historic Association Member Count

Share of Member Count by Year



336

PREVIOUS YTD MEMBER COUNT

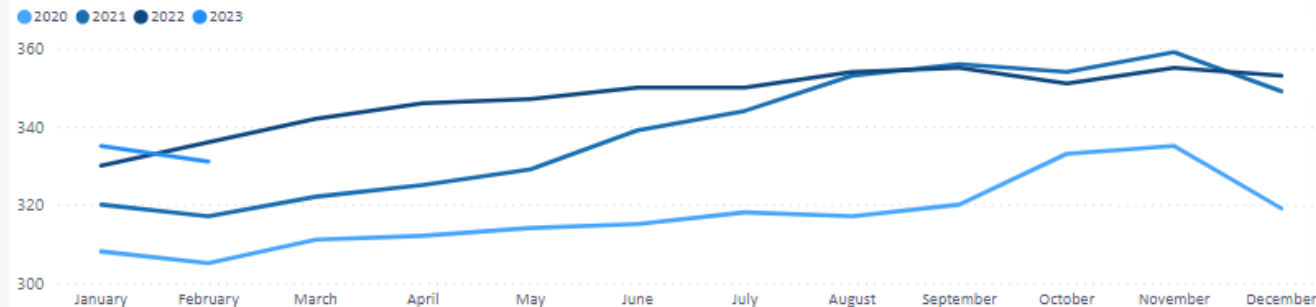
331

CURRENT YTD MEMBER COUNT

-1.49%

NET CHANGE

Year Over Year Member Count Comparison



Historic Local Board Counts – compare to others

STATE ASSOCIATION

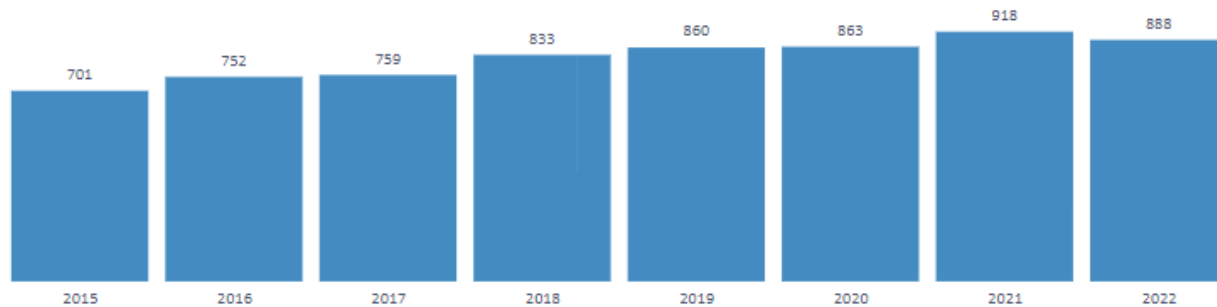
NEW HAMPSHIRE ASSOCIATION OF REALTORS® INC

LOCAL ASSOCIATION

GRANITE STATE SOUTH BOARD OF REALTORS® INC

Historic Association Member Count

Share of Member Count by Year



871

PREVIOUS YTD MEMBER COUNT

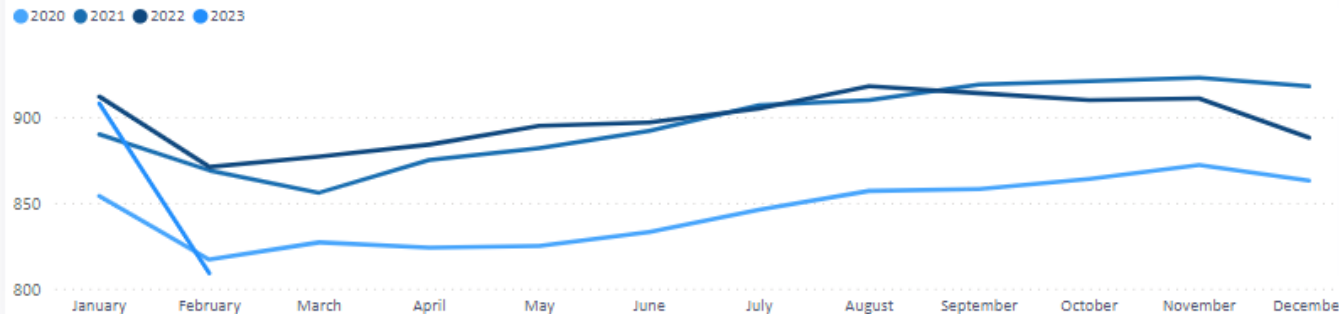
809

CURRENT YTD MEMBER COUNT

-7.12%

NET CHANGE

Year Over Year Member Count Comparison



Member Data Extract when you need to pull your data for your own reports

Choose File Information

Association ★

5955-CAPITAL REGION BOARD OF REALTORS® INC ✕ ▼

Member Types ★

REALTOR® ✕ ▼

Select All

Member Status ★

Active ✕ ▼

Select All

Additional Files ?

Choose Additional Files ▲

- Incorporate Member and Office
- Certifications
- Code of Ethics
- Demographic
- Dues Payments
- Education
- Education Level
- Military Service
- Languages

Choose File Format

Delimiter ★

Choose Deli ▼

Include Column Headers



Run Option ★ ?

Choose Run Option ▼

Member Data Extract select by Type, Status, File type

Choose File Information

Association ★

5955-CAPITAL REGION BOARD OF REALTORS® INC x v

Member Types ★

REALTOR® x v

Select All

Member Status ★

Active x v

Select All

Additional Files ?

Choose Additional Files ^

- Incorporate Member and Office
- Certifications
- Code of Ethics
- Demographic
- Dues Payments
- Education
- Education Level
- Military Service
- Languages

Choose File Format

Delimiter ★

Choose Deli v

Include Column Headers



Run Option ★ ?

Choose Run Option v

Member Data Extract run immediately or set a schedule

Choose File Format

Delimiter ★

CSV ✕ ▼

Include Column Headers



Run Option ★ ?

Choose Run Option ▲

- Run Now
- ▼ Schedule Extract
 - Weekly
 - Bi-monthly
 - Monthly

Delivery Method ★

Choose Delivery Metd ▼

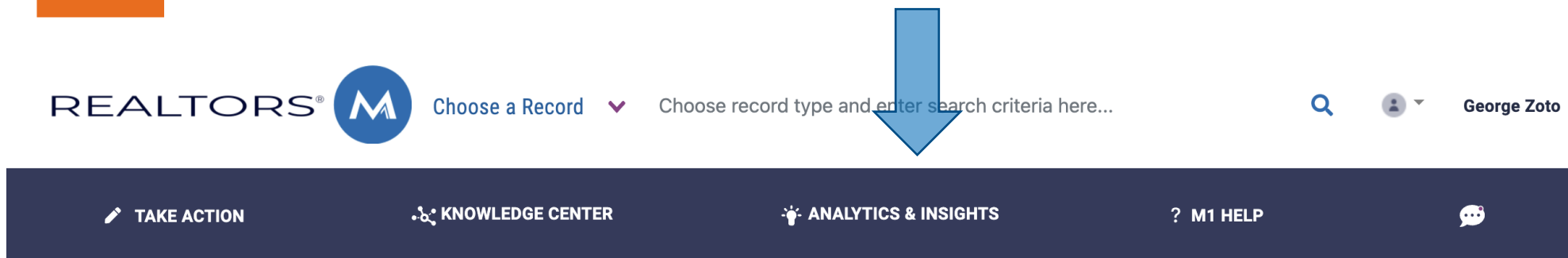


Create Data Request

Member Data Extract everything you need in one file

MEMBER_ID	LAST_NAME	FIRST_NAME	MIDDLE_NAME	PRIMARY	PRIMARY	PRIMARY_OFFICE_ID	MEMBER	JOINED_DATE	LOCAL_JOIN_DATE	MEMBER	MEMBER_STATUS_DATE	PRIMARY	PRIMARY	HOME_ADDRESS	HOME
597592216	Phillips	Jeanne	Ann	5955	856	595599917	R	8/23/2010	12/2/2012	A	9/21/2018	66657	NH	1173 Long Street	
595510552	Stika	Maria		5955	856	85600007	R	1/3/2023	1/3/2023	A	1/3/2023	79599	NH	28 Oak Street	
85613246	Brenner	Bethany	L	5955	856	597510083	R	1/8/2008	7/10/2007	A	1/8/2008	62477	NH	84 Iron Works Road	
595500024	DeStefano	Stephen		5955	856	595510007	R	1/1/1999	10/10/2003	A	2/14/2000	11685	NH	7 Sharon Drive	
597501319	McKeon	Mark	H	5955	856	597591690	R	10/23/1992	10/10/2003	A	1/31/2022	31140	NH	38 Hawthorne Drive	
595510074	Bairstow	Amy	L	5955	856	595510050	R	9/25/2013	9/25/2013	A	4/19/2017	68754	NH	9 Thackeray Road	
595500659	Claire	Kristin		5955	856	595599919	R	1/1/2000	10/10/2003	A	9/15/2015	51757	NH	192 Flanders Memorial	

M1 Analytics & Insights nar.m1.realtor



The M1 Insights Hub contains interactive dashboards and in-depth analyses related to various aspects of the National Association of REALTORS®.

At the National Association of REALTORS®, the centralized Data Science team is responsible for data analytics, reporting, and machine learning solutions.

To contact the Data Science Team, please email: datascience@nar.realtor

Comments or ideas?

[Provide Feedback](#)



Thank you for your time

Questions

Open Discussion

THANK YOU.



#NARAEI2023



nar.realtor/AEI

THAT'S WHO WE  REALTOR®

 **NATIONAL
ASSOCIATION OF
REALTORS®**